

# Rug Guide

## CHOOSING THE RIGHT MATERIALS

### Wool

Delightfully textured and incredibly durable, wool is a classic choice for any space.

- Great for high-traffic areas
- Commonly found in tufted, flatwoven, and shag rugs
- Shedding is a normal process that occurs with wool, and will subside over time

### Viscose

Expect a lush shine and an *oh-so-plush feel*. While viscose is a bit more delicate, it's a great choice for many rooms in the home.

- Ideal for lower-traffic areas
- Commonly found in tufted or hand-knotted rugs
- Colors will appear soft and saturated, and may vary depending on viewpoint

### Grass Fibers

Strong and durable, grass fiber rugs (think jute, sisal, or coir) lend a touch of natural texture and effortless style.

- Best suited for high-traffic areas
- Commonly found in flatwoven or hand-knotted rugs
- If you love to layer your rugs, grass fiber rugs are an ideal choice

### Eco-friendly PET

A UV-resistant option suitable for indoors or out, PET is crafted from recycled plastic and lends a welcoming layer to your sun room or outdoor oasis.

- Great for higher-traffic areas, indoors or outdoors
- Commonly found in flatwoven rugs

## CARING FOR YOUR RUG

We highly recommend using a rug pad to prevent slippage and to protect your floor.

Consider rotating your rug every six months for even wear.

Shedding is a normal process that occurs with natural fiber rugs and should subside after 6-8 weeks with regular vacuuming.

To avoid damaging your rug, vacuum with the beater bar off, using a high-pile setting.

Blot spills immediately with a clean, absorbent, light-colored cloth.

Professional cleaning is recommended for best results.

## CHOOSING THE RIGHT CONSTRUCTION

### Hand-Knotted

The weft yarn is wrapped and knotted by hand around each warp thread. Then, each yarn is hand-cut and hand-tamped for tightly constructed knots that stand the test of time. The quality of hand-knotted rugs is unsurpassed.

- The material of your hand-knotted rug will inform its suitability for traffic. If made of wool, you can use it in a high-traffic area. If made of viscose, it is best suited for low-traffic areas.

### Tufted

Using a tufting tool, yarn is passed through a frame-stretched fabric backing onto a drawn pattern. A relatively modern technique, tufting uses loops instead of knots and was developed to create a plush, textural pile.

- The material of your tufted rug will inform its suitability for traffic. If made of wool, you can use it in a high-traffic area. If made of viscose, it is best suited for low-traffic areas.

### Power-Loomed

Entirely flat-woven with a lower pile, power-loomed rugs are machine-woven using cutting-edge technology.

- Best suited for low-traffic areas

### Crewel

With chain-stitched embroidery done entirely by hand, crewel rugs offer a textured, artisan touch. They often include hang-ties on their backings so they can be hung on a wall or displayed on the floor.

- Best suited for low-traffic areas

### Printed

Printed with digital and screen-printing techniques, these rugs deliver cheerful, detailed patternwork.

- Best suited for medium- to high-traffic areas

### Flatwoven

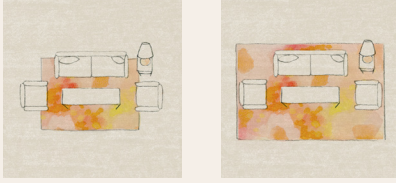
Yarns are braided or woven directly onto a loom for a tight, long-wearing weave with a flat, low profile.

- Best suited for high-traffic areas

## CHOOSING THE RIGHT SIZE

---

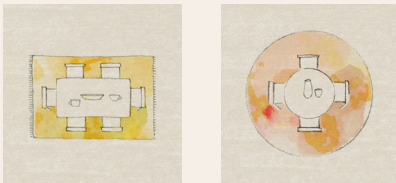
### Living Room



Measure your living room's seating area, and select a rug that's slightly larger than your space. Ideally, all the furniture in the seating area should fit on the rug with at least six inches to spare on every side.

If that's not possible, take a "two legs on, two legs off" approach and stay consistent with all furniture pieces.

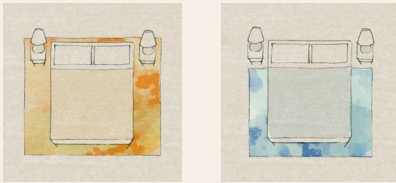
### Dining Room



Your rug should be large enough to accommodate your table and all the chairs when they're pushed out – anything smaller will create a tripping hazard.

We suggest choosing a rug made from stain-resistant materials such as wool for dining rooms.

### Bedroom

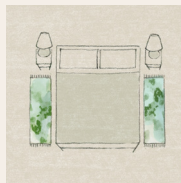


Ideally, the bed and nightstands should fit on the rug with at least a foot to spare on all sides.

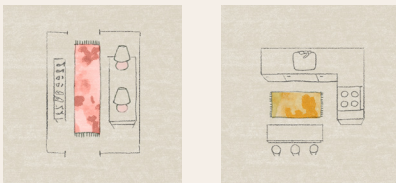
If that's not possible, start the rug at your nightstand so it extends beyond the foot of the bed.

Another idea? Consider using two runners to frame your bed instead!

For the coziest feel, we recommend a high-pile rug.



### Kitchen and Hallway



Place a small 2" x 3" rug by the kitchen sink for a colorful, cozy accent.

A runner rug is perfect for long, narrow kitchens and entryways.

For hallways, leave about six inches of floor between the walls and the rug.

We suggest choosing a rug that will resist high-traffic wear for these busy spaces.