



Photography

We welcome your imagery on our site and respect your brand voice. Lead images are used within the marketplace to direct to your landing pages. These images should be distinct expressions of your brand and editorial in lighting and direction. Product images should be created in a style that harmonizes with the Anthropologie product photography style. Reference the tips below to achieve the best fit.

GUIDE FOR PRODUCT IMAGERY

- Always shoot on smooth white background or seamless white sweep
- Use soft directional light
- Avoid heavy or hard edged shadows
- Always prepare the products (steam or clean when neccessary)
- Natural model posing: the expression should be natural, optimistic
- Images should include only the product being offered. Do not prop, cross merchandise, or show in situation
- Please deliver minimum of 5 images for each product offering:
 - 2 images of full length/size of the article(s)
 - 3 images featuring product details

TECHNICAL SPECS

Aspect ratio: 2:3
 Size width x height: 1650 x 2475 px
 Format: JPEG
 Quality: 72dpi
 ICC Profile: sRG

We will send you a more thorough photography pack once you become a MRKT partner.